

Congratulations, you now own a YETI, the world's best cooler. Durable design and construction assure you a lifetime of extreme performance. No other cooler is as tough! No other cooler keeps ice longer! No other cooler compares! Here are some things to know about your new YETI Cooler:

 YETI® Coolers are rotational molded which means uniform wall thickness, thicker and stronger corners and superior overall durability. This is the same process used to make whitewater kayaks.



- A minimum of two inches of YETI's polyurethane foam throughout the cooler body (3" in the lid) provides superior insulation.
- Heavy-duty rubber T-latches, originally designed for ATVs, are built to withstand a pounding and they'll last for years. And, since the latch keepers are molded into the body, they will never break.
- A full-frame, freezer quality gasket creates a seal around the entire lid to lock in the cold and minimize air exchange.
- One-piece, seamless construction provides long lasting durability.
- Full-length, self-stopping hinge can't hyper-extend and break.
- YETI® Coolers are constructed of food-grade material that is dry ice compatible and UV resistant.

[&]quot; A very well designed product... Everything about this cooler is superior from the performance to the appearance."

⁻ Scott Haseman, Mechanical Engineer

- Non-slip, non-marking rubber feet help keep the cooler where you put it.
- Nylon rope and textured grip handles make carrying easier (Tundra models only).
- The screw-in gasketed drain plug is leak-proof and designed to drain when partially open without removing the plug.
- Padlock holes and tie-down points are molded into the cooler body.





The YETI® Tundra is certified bear-proof by the Interagency Grizzly Bear Committee

(IGBC)!

reets the USDA's
Interagency Grizzly Bear
Committee (IGBC) standards
for bear-resistant containers.
They have been thoroughly
tested in both controlled bear
simulations and with wild
grizzly bears. With locks in
the integrated padlock ports
on two corners of a YETI®,
grizzlies get nothing but
frustrated.

[&]quot; Having spent a lifetime using cheap coolers with hinges and fasteners that inevitably break, I'm glad to see that the YETI is built like the proverbial brick outhouse."

⁻ John Merwin, Field Editor, Field & Stream

How to maximize ice retention in your YETI°

A YETI® Cooler, with its roto-molded construction, heavily insulated walls and lid, and freezer quality sealing gasket, provides remarkable insulating performance and ice retention capabilities.

To get the most from your YETI's insulating qualities, it is essential to understand that many variables affect ice retention. If your intention is to keep your contents cold for an extended period of time, we strongly recommend you read the concepts outlined below. These techniques are used by seasoned outdoor professionals who rely on extended ice retention. You may already be familiar with some of these ideas, but reviewing all of them will help you maximize the ice retention in your YETI.

Start with a cool cooler

A cooler is designed to insulate which means it will retain heat as well as cold. For this reason, try to store your cooler in a cool environment prior to loading it with ice. If stored in direct sunlight, a warm garage, or a hot vehicle prior to use, a significant amount of ice will be wasted cooling the cooler itself. One way to cool the walls is to pre-load it with a sacrificial bag of ice. For extreme situations, many professionals even pre-chill their coolers by placing them in a commercial freezer prior to use. *The starting temperature of the cooler is one of the most commonly overlooked variables in ice retention.*

Start with chilled contents

Chilling or even freezing the contents you intend to load into your cooler is another often overlooked way to extend ice retention. For example, over 1 lb. of ice will melt just to cool a room temperature six-pack of canned beverages.

[&]quot; Followed the Owner's Manual to a "T"...arrived back home after 6 days and still had ice in the cooler."

⁻ Lutes, Clinton, MA



Ice temperatures vary significantly

Ice can get much colder than its freezing point. Warm ice, that is ice near 32°F, is typically wet to the touch and dripping with water, thus will not last very long. Cold, sub-zero ice is relatively dry and will last substantially longer. Pros pay close attention when selecting their ice.

Block ice vs. cube ice

The advantage of block ice is that it will melt much more slowly than cubed or shaved ice. On the other hand, smaller pieces of ice will chill a cooler and its contents more quickly, but won't last as long. In fact, fishermen often use shaved ice to quickly chill their catch. Most pros use a mixture of cube and block ice for the dual purposes of chilling contents and achieving long-term ice retention.

The more ice, the better

We recommend filling your cooler with as much ice as possible. Ideally, you want to have an ice to contents ratio of 2:1. Keep in mind a large cooler completely filled with ice will keep ice longer than a small cooler filled with ice.

Air is the enemy

Large areas of air inside your cooler will accelerate ice melt since a portion of the ice is consumed cooling the air. Air space voids are best filled with extra ice. However, if weight is a concern, do like the pros and use other materials such as towels or crumpled newspaper to fill these air space voids.

-(continued on pgs. 6 and 7)

"Kept ice for 5 days in 117 degree heat!"

- Arnie Chandola, Northwest Voyageurs, Little Salmon Lodge

Don't drain the water

Once your cooler is in use, we recommend that you do not empty the cold water if possible. The water in your cooler will be almost as cold as the ice and will help insulate the remaining ice. However, it is advisable to keep exposed food and meat out of the water.



Sunlight is a heat source

Coolers are white (or light colored) for a reason. White absorbs less heat. When possible, keep your cooler out of direct sunlight. Ice can last up to twice as long when the cooler is in the shade. Some pros use towels or blankets to cover their coolers when they cannot find a shaded spot.



Limit cooler access

Frequent lid opening will accelerate ice melt. Every time you open your cooler you are letting cold air escape. Limit cooler access and the time the cooler is open, especially when it is very warm outside. In extreme cases, professionals limit their cooler access to a few times per day.



"I loaded my YETI up with ice...one week later, it was still 1/3 full of ice!"

- Bill Westbury, Palatka, FL

Dry ice is the best

Dry ice is the frozen form of carbon dioxide (CO_2) and its -109° F temperature makes it perfect for freezing things quickly and keeping them frozen. Unlike ordinary coolers which become brittle and crack when exposed to dry ice, a YETI® is designed to stand up to these extreme temperatures. Dry ice gives off approximately 3X the cooling power of regular ice and leaves more room for contents.

Consider using dry ice in any situation where extended cooling power is necessary such as long trips or power outages during hurricane season. Dry ice can be used by itself or in conjunction with regular ice. Many pros pack a small amount of dry ice in their coolers to lower the temperature of the regular ice and contents. This combination drastically increases the length of time a YETI® will keep ice.

Because dry ice is so cold, there are handling precautions to keep in mind. Dry ice will likely freeze the contents in the cooler and can cause aluminum cans to rupture. It must be handled with protective leather or cloth gloves (oven mitts or hand towels also work) to prevent a freezing burn. It is also advisable to keep dry ice away from small children.

One other safety precaution to keep in mind is ventilation. Because dry ice is frozen carbon dioxide (CO_2), when it sublimates (changes directly from a solid to a gas), it gives off CO_2 gas. In a well ventilated environment, CO_2 gas is not harmful. But without proper ventilation (riding in a closed vehicle), it can cause shortness of breath, and, in extreme cases, loss of consciousness. When using dry ice, store your cooler in well-ventilated areas and make sure there is proper ventilation during transportation.

"Recently made a canoe trip down the Stikine River ... At the end of 9 days, we still had ice in the cooler, despite 8 cloudless days of full sunshine and temps into the low 80°s."

- Judy Dearborn, Fairbanks, AK

YETI Cooler Accessories

Customize your cooler with accessories made as tough as your YETI.



Tie-down kit ★

Secure your YETI® Cooler in a boat, truck bed, trailer, or barbeque rig with the YETI® Cooler tie-down kit. When not in use, only the low profile deck plates remain leaving nothing to trip over. Kit includes 2 nylon straps with stainless steel cam buckles, deck plates, and mounting hardware. All hardware is marine grade stainless steel. Fits all YETI® Tundra models.



Seat cushion *

Your YETI® can do double-duty. The YETI®
Cooler seat cushion has at least two inches
of dense foam and is made of tough, white, UV
marine vinyl stitched with GORE® TENARA® Sewing
Thread. Screw the included studs into the cooler lid and
snap the cushion in place. Available for all YETI® Tundra
models. All hardware is stainless steel.



Aluminum Brackets

Keep your YETI® in place on your boat using permanently mounted brushed aluminum brackets custom made for your cooler. No straps or bungees mean easy loading and removal. Marine quality anodized pipe construction provides durability and longevity.



Bear Proof Lock *

Long shank Master Lock® protects your contents and certifies your YETI® Tundra as a bear resistant container.





Corner chock set

Secure your cooler with heavy-duty rubber corner chocks. Rubber provides excellent, non-abrasive support and can withstand years of wear and sun exposure. Kit include



4 rubber corner chocks, 2 marine grade bungees and stainless steel mounting hardware. Chock sets are made to fit all YETI® Tundra coolers, but also work with many other cooler brands.



SeaDek®Slip-Resistant Pad ★

The higher you are off the water, the further you can see down into it. This durable, slip-resistant SeaDek, made from 6mm EVA foam, provides excellent traction and extreme comfort when using your YETI as a standing or casting platform. SeaDek attaches permanently with a pressure sensitive adhesive backing. Custom fit for YETI Tundra models up to 155 quarts.

For YETI'S full line of accessories including Slides, Bait Trays, and more, ask your YETI° dealer or visit www.yeticoolers.com

YETI Gear

Stay cool and look cool with YETI® swag!



YETI® Tumbler

Your YETI® Tervis® tumbler is nearly indestructible and keeps ice longer, just like a YETI®.

YETI® Trucker Hat

The dark under-brim cuts glare. The mesh top helps keep you cool. One size fits all.



YETI Tees

Hanes® Beefy-T shirts are rugged yet remarkably comfortable.



Wide brim with dark underside and large sweat band. Best visor, period.

YETI® Koozie

Fat-foam, old-school Original Koozie® keeps your canned beverages colder longer.



CAR WASH

Cleaning your cooler

A mixture of dish soap and water is ideal for everyday cleaning. For a more thorough cleaning, use a mixture of water and bleach (6:1 ratio) and scrub vigorously with a mildly abrasive brush. For the toughest stains and odors, a high pressure sprayer such as those available at most do-it-yourself car washes will remove even the most stubborn stains and smells. In extreme cases odors can get trapped in hard-to-clean areas such as the sealing gasket and drain plug assembly. If necessary, remove these components to clean them individually. Once removed, also thoroughly clean the areas of the cooler where these components attach.

3 Year Warranty

All products manufactured by YETI® Coolers are warranted against defects in material and workmanship for 3 years after original purchase. This warranty applies only to the original owner. This warranty is void if the cooler is used commercially, structurally altered or subjected to stress beyond the physical limits of the materials used in body or components, or is damaged as a result of abnormal use. Normal wear and tear is not warranted.

This warranty does not include any manufacturer responsibility for any incidental or consequential damages resulting from the use of the cooler.

If warranty applies, the manufacturer will repair or replace, at their discretion, the cooler or any part or component that is deemed defective.

YETI® Coolers reserves the right to change products and designs without incurring any obligations to incorporate such changes into already completed products, or those in the hands of dealers or consumers. Coolers repaired or replaced under this warranty may or may not incorporate these changes.

Damaged products must be returned directly to YETI® Coolers, in original box or adequate cardboard packaging, freight prepaid. Please include a copy of original sales receipt and the Return Authorization number (RMA#) with the product. To register your YETI® Cooler and activate your warranty, or to obtain a Return Authorization number (RMA#), visit yeticoolers.com.

Photo Of The Month Contest Submit your favorite YETI photograph to www.yeticoolers.com. Each winner receives a free YETI 25qt. Roadie full of YETI Gear!





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Armored Truck

"Insulated to the hilt and built like an armored truck! Finally, a cooler tough enough for serious outdoor use. YETIs are not only durable, but best of all they keep ice like no other cooler. Get a YETI and you'll be out of the cooler market for years!"

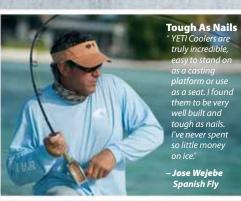
- David Morris The Bucks of Tecomate



I'm Done

"I've been buying coolers all my life! I'm THROUGH! DONE! FINISHED! I've got my YETI now. All I have to worry about is what to put in it."

> - Flip Pallot Legendary fisherman/TV show host





I Never Knew

"I never really knew there was such a big difference in the quality and effectiveness of a cooler until I got a YETI. Makes all my other coolers seem very temporary."

- Jay Gregory The Wild Outdoors

Don't Mess With My YETI

"Everybody knows how hard I am on equipment. Finally we have a cooler that can stand up to the punishment we dish out in our outfitting camps from the Yukon Territory to Mexico. I hope our grizzly bears don't try to mess with my YETI."

- Jim Shockey Jim Shockey's Hunting Adventures





www.yeticoolers.com